



## Banner Advertising Agreement

### Terms and Definitions

This document states the terms of our agreement together.

**Contact Information:** This information is to be used to create your account. We will use this information to contact you. Please be careful to specify a correct phone number and e-mail address.

The Advertiser is the party named in the Advertiser Contact Information which follows, and is placing and paying for the advertisement described in this agreement.

SouthFloridaMarineDirectory.com is an internet advertising site owned by South Florida Marine Directory.

Banner Advertisement is an advertisement displayed on the SouthFloridaMarineDirectory.com website and hyper-linked to the advertiser's web site.

Start Date is the date on which the parties agree the Banner Advertisement will commence on the SouthFloridaDirectory.com web site.

**Duration of Agreement:** Advertiser's Banner will appear on the SouthFloridaMarineDirectory.com web site for 12 months, commencing on (Start Date)

\_\_\_\_\_  
Advertiser agrees to pay \_\_\_\_\_, to be paid in full prior to the Start Date. This fee is non-refundable, and will not be prorated should the advertiser decide to discontinue the display Banner Advertisement at any time prior to the end of the contract period.

**Banner:** The banner graphic will be provided for the advertiser by South Florida Marine Directory at no additional cost.

**Display, Placements and Links:** Each banner Advertisement will be displayed on the selected category page in the South Florida Marine Directory. The agreement is non-exclusive, meaning South Florida Marine Directory may have Banner Advertisements from several parties appearing on its site at the same time.

**Services interruptions:** Advertiser agrees not to hold South Florida Marine Directory, responsible for any liability, loss, cost, claim, damage, or causes of action of any kind that it may suffer as a result of the transactions contemplated hereby, including but not limited to loss resulting from service delays and incomplete or interrupted service, regardless of cause or fault.

**Advertiser Contact Information:**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City & State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

Print Website Address To Link Banner Ad:

\_\_\_\_\_

This agreement is made between South Florida Marine Directory, and the above-named Advertiser, who agrees to purchase a " Banner Advertisement " on the SouthFloridaMarineDirectory.com site on the World Wide Web, operated by South Florida Marine Directory.

Fees and Initial Payment: All fees are payable in advance of the commencement of display of the Banner Advertisement on the SouthFloridaMarineDirectory.com web site. All advertisement fees are non-refundable.

Check the program you have selected.

- \_\_\_\_\_ Banner home page 1year \$300.00
- \_\_\_\_\_ Banner category 1 year \$195.00
- \_\_\_\_\_ Text Link 1 year \$15.00

All payments must be in U.S. funds. Checks should be made out to South Florida Marine Directory.

Upon execution of this agreement, South Florida Marine Directory will commence setup for the advertisers banner. South Florida Marine Directory will make the advertisement visible upon receipt of full payment.

On behalf of \_\_\_\_\_, the

advertiser:\_\_\_\_\_

Date: \_\_\_\_\_

On Behalf of, South Florida Marine Directory,

\_\_\_\_\_

Date: \_\_\_\_\_

